

- **Wilkesboro Tourism Development Authority** (Wilkes County) -- \$3,000 – Grant will help to develop media kit and update website.
- **Yadkin PeeDee Lake Project** (Rowan, Randolph and Davidson counties)-- \$3,000 – Grant will help fund the Uwharrie Adventure Sports Festival.
- **Yadkin Valley Winegrowers Association, Inc.** (Forsyth and Yadkin counties) -- \$900 – Grant will help fund *Salut!* – the online newsletter of the wineries of the Yadkin Valley.
- **Yancey County Chamber of Commerce** -- \$6,700 – Grant will fund the *Destination Yancey County* initiative.
- **Ashe County Chamber of Commerce** -- \$3,000 – Grant will be used to enhance the *Discover Ashe County* website.
- **Town of Blowing Rock Tourism Development Authority** (Watauga County)-- \$3,000 – Grant will be used to fund website development.

For more information on the Tourism Matching Grant program, contact Teresa Watts at 919.733.7502. Program information and guidelines are also available at www.nccommerce.com/tourism/grants.

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